

Volume 1 Issue 4

November 2010

SUCCEED IN NASHUA

MAYOR'S OFFICE OF ECONOMIC DEVELOPMENT

Seek and You Shall Find

The Mayor's Office of Economic Development has partnered with the New England Commercial Property Exchange to provide the latest information about available properties commercial in Nashua. The Site Finder database allows property quickly search seekers to listings and find the property property that best meets their criteria.



44 Simon Street

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City Hosts Free Retailing 101 Class



The Mayor's Office of Economic Development held a workshop on Best Retail Practices. Fifteen Downtown retailers took advantage of the free 2-hour workshop held on October 19th. Christine Moynihan of GraberMarketing provided the participants with practical

advice regarding branding that attracts customers, store design and layout, compelling displays and windows, and social media marketing. Come Downtown and see what's new!

Another workshop is planned for January. All Nashua retailers are welcome. Stay tuned for details.

City of Nashua

Mayor's Office of Economic Development

229 Main Street Nashua, NH 03061

Donnalee Lozeau Mayor

Thomas F. Galligani, Jr.
Director
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The Mayor Drops by Unexpectedly

Mayor Lozeau and Linda LaFleur were on their way to a business outreach meeting when their plans were unexpectedly changed. Fortunately, it happened right in front of the Lake Street Garage!

Owners of Lake Street Garage, Dave and Dan Thibault, heard the commotion and came to the rescue. They offered Mayor Lozeau and Linda a cool drink and a place to sit down while they waited for a tow truck.

Linda, thinking fast, suggested they take advantage of the unfortunate circumstances and conduct an impromptu business visit.

Lake Street Garage has been operating in the same location, 75 Lake Street, since the 1950's. The business is currently operated by the third generation of Thibault's--brothers Dave and Dan. Business has been strong over the last couple of years despite the economic downturn. Based on

the company's longevity and reputation, it is clear that the Thibault's pride themselves on customer service and satisfaction. We hope a fourth generation of Thibaults is waiting in the wings to continue their great work.

Worthen Industries is Stuck on Nashua



Worthen Industries, located at 3 Spit Brook Road, applies science to produce better adhesives, coatings, and laminated products for their customers in the footwear. automotive, packaging, related apparel. and industrial markets. Worthen, a third generation owned business. family employs 150 people in Nashua. Today,

fourteen business groups and over 1,200 products, Worthen Industries addresses the demands of specific industrial markets worldwide and continues to evolve focusing on development of adhesives and coatings for customers in graphic arts, film converting, and flexible ducting.

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In October, Mayor Lozeau, Tom Galligani, and Linda LaFleur visited with the management team of Worthen Industries and toured the Nashua facility.

Studio 99, Nashua's Home for Live Music

Нірро везт ог 2010

Studio 99 **Best Place to Be Seen**

Nashua

Studio 99, offers music fans a great night out at Nashua's premiere music venue. Located at 115 Main Street, Studio 99 gives local musicians a place to showcase their talents and provides

residents an evening of live quality entertainment. Studio 99 also offers music instruction ranging from piano and guitar music theory composition. lf vou are interested in hearing some great local music or participating in one of their

many jam sessions check out their <u>website</u> for a complete schedule of events.



Growing a Great Downtown

On Ocotber 12th, the Services Advisory Committee held it's third public forum on to listen to comments on their draft report recently released containing recommendations on improving Downtown.

Over fifty Downtown stakeholders attended the forum. The committee is in the process of finalizing recommendations and will present their report to Mayor Lozeau and the Board of Aldermen in mid-November.



New to Nashua....

Twin Stop Gulf has new owners! Tim Cox and Mike Villanova invite you to stop by 163 Main Dunstable Road (Exit 5E off the Everett Turnpike) and see what's new.

<u>Elegance in Stone</u>, has opened a new showroom at 11 Main Street. Specializing in custom design, fabrication, and installation of natural & manufactured stone, they provide high quality stone products to their customers.

<u>Johnny D's Tuff Gym</u>, located at 147 Temple Street, is a specialty training facility offering both personal training and sport specific training.

<u>Path of Life Chiropractic Health Center</u>, at 25 Merrit Parkway Unit 4, uses modern chiropractic techniques and technology to provide the best care and wellness for its patrons.

If you know of other businesses new to Nashua, please let us know.

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